



**ONLINE TRAINING PROGRAMME  
ON  
OPPORTUNITIES  
IN  
AGRI-BUSINESS**

**JANUARY  
27 TO 31, 2025**

**ORGANIZED BY**

**CENTRE FOR AGRIBUSINESS INCUBATION  
AND ENTREPRENEURSHIP**

**RAJMATA VIJAYARAJE SCINDIA KRISHI VISHWA VIDYALAYA  
GWALIOR, MADHYA PRADESH**

## ABOUT RAJMATA VIJAYARAJE SCINDIA KRISHI VISHWA VIDYALAYA

The Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior was established by Government of Madhya Pradesh on 19th August 2008. The research activities are operated through five Zonal Agricultural Research Stations (Morena, Khargone, Jhabua, Indore and Sehore); four Regional Agricultural Research Stations (Gwalior, Mandasaur, Ujjain and Khandwa) and 4 special research stations (Entkhedi, Bagwai, Jaora and Badwah) having 22 All India Coordinated Research Projects to enhance the productivity and profitability of agriculture system. Transfer of technology is the part of extension activities carried out by 27 Krishi Vigyan Kendras.



## ABOUT CENTRE FOR AGRIBUSINESS INCUBATION AND ENTREPRENEURSHIP (CAIE)

CAIE is a joint initiative of Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya (RVSKVV), Gwalior and National Bank for Agriculture and Rural Development (NABARD) to promote entrepreneurship through Agri-startups in Pan-India basis to create wealth for the farming community.



The vision of CAIE is 'Development of self-sustainable agri-business incubation facilities for rural startup to bring the prosperity in the farming community through innovations, knowledge-based ecosystems and overall economic impact on the society'.

### MANDATES OF CAIE

- SENSITIZATION
- SWA-ROJGAR
- FINANCIAL
- VALUE CHAIN
- QUALITY SEED
- CONSERVATION
- KNOWLEDGE
- CONNECTING

### SUPPORT TO INCUBATEES

- IDEA GENERATION TO MARKET LINKAGE
- BUSINESS PLAN AND DETAILED PROJECT REPORT (DPR) PREPARATION
- MARKET LINKAGE
- ACCESS TO STATE OF ART FACILITIES
- CO-WORKING SPACE
- TECHNOLOGICAL SUPPORT
- MENTORING SUPPORT
- SUPPORT FROM GOVERNMENT THROUGH SCHEMES
- DIGITAL MARKETING AND BRANDING SUPPORT
- VOCAL FOR LOCAL

Through its comprehensive approach, CAIE is actively supporting incubatees by providing tailored guidance. CAIE is helping them to overcome challenges and achieve long-term success in their agribusiness.

## TRAINING OBJECTIVE

To explore and understand the diverse and emerging avenues within the agribusiness sector, focusing on business management principles that enhance productivity, profitability, and sustainability. This involves identifying new technologies, innovative practices, and evolving market demands that impact agri-business. The goal is to equip participants with strategic insights, managerial skills, and practical knowledge needed to effectively operate, expand, and innovate within the agricultural value chain. By understanding these opportunities, participants can contribute to a more resilient and efficient agri-business sector, addressing both local and global agricultural needs.

## TRAINING OUT COME

By the end of the "Opportunities in Agri-Business" training, participants will be able to identify emerging agri-business trends and apply practical business management skills to enhance productivity. They will be equipped to explore new market opportunities, implement sustainable and climate-smart practices, and effectively manage risks. The training will also strengthen their networking and collaboration skills, positioning them to create resilient, competitive, and innovative agri-business ventures.

## ELIGIBILITY

Scientists, faculty, students from ICAR institutes, State Agricultural Universities (SAUs), UGC-recognized universities, private universities, and professionals from seed, pesticide, fertilizer and other agri based companies are eligible to apply.

## HOW TO APPLY (STEPS)

- 1. Payment:** Pay the registration fee using bank detail or QR Code.
- 2. Fill Out the Registration Form:** Complete the registration form (through link or QR code).
- 3. Attach Payment Slip:** Ensure you attach a copy of the payment receipt/slip to the form before submission.

## REGISTRATION FEE

All the participants have to pay registration fees of Rs. 499/- by online through NEFT/RTGS/Internet/Mobile Banking.

### BANK DETAILS

#### CENTRE FOR AGRIBUSINESS INCUBATION

& ENTREPRENEURSHIP (CAIE)

UCO BANK, MORAR, GWALIOR

(BRANCH CODE: 002116)

A/C - 21160210001189

IFSC CODE: UCBA0002116

SCAN HERE FOR  
PAYMENT



## REGISTRATION FORM

Participants may apply in prescribed format by scanning the QR code or by clicking the link

<https://forms.gle/onkdGSjy26JKewt78>

on or before 23 January, 2025.

SCAN HERE FOR  
REGISTRATION



## For Further Inquiry, Please contact to

Mr. Avadh Bihari Pal (Organizing Secretary) +91 97943 21315

Mr. Satish Sharma (Organizing Co-ordinator) +91 70479 91360

## IMPORTANT DATES

- Last date of online registration: 23 January, 2025
- Intimation for selected candidates: 24 January, 2025
- Training Dates : From 27 January, 2025 To 31 January, 2025
- Assignment completion Date: 31 January, 2025
- Certificate Issue Date: February 05-10, 2025

**E-certificates will be issued upon successful completion of the training program with participation in all sessions.**

## NOTE

- **Online training programme will be through Google Meet**
- Training Schedule and training links will be shared with all registered participants.



For more details, you may write to Training organizer at [mmcaiegwalior@gmail.com](mailto:mmcaiegwalior@gmail.com) or visit <https://www.caie.info>

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## AREA TO BE COVERED IN TRAINING PROGRAMME

- Introduction to Agri-Business: Concepts, Trends, and Market
- Digital Marketing for Agri-Business: Reaching Consumers Online
- Leveraging Drones, IoT, and Sensors for Smart Farming
- Plant-Based Product Development
- Accessing Government Funding for Agri-Business Initiatives
- Post-Harvest Handling and Developing Value-Added Products
- Business Management Skills for agripreneurs
- Current scenario of Agri-Business and it's opportunities and challenges
- Supply chain opportunities in agriculture
- Promotion of Startups and the Ecosystem in Agribusiness

## CHIEF PATRON



Prof. Arvind Kumar Shukla  
Hon'ble Vice Chancellor  
RVSKVV, Gwalior

&  
Chairman of Board of Directors  
CAIE, RVSKVV, Gwalior



Dr. Y. P. Singh  
Director Extension Services  
RVSKVV, Gwalior



Dr. Y. D. Mishra  
Nodal officer  
CAIE, RVSKVV, Gwalior



Mr. Aditya Singh  
Chief Executive Officer  
CAIE, RVSKVV, Gwalior



Mr. Avadh Bihari Pal  
Marketing Manager (Organizing Secretary)  
CAIE, RVSKVV, Gwalior

## ORGANIZING COMMITTEE

Mr. Satish Sharma  
Support Staff  
CAIE, RVSKVV, Gwalior

Mr. Ganesh Soni  
Account Officer  
CAIE, RVSKVV, Gwalior

Mr. Manish Arya  
Lab Technician  
CAIE, RVSKVV, Gwalior

Mrs. Trapti Pradhan  
Admin  
CAIE, RVSKVV, Gwalior

Mrs. Premlata Arya  
Admin  
CAIE, RVSKVV, Gwalior

# CENTRE FOR AGRIBUSINESS INCUBATION AND ENTREPRENEURSHIP, GWALIOR

RAJMATA VIJAYARAJE SCINDIA KRISHI VISHWA VIDYALAYA, GWALIOR

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